



INVITATION

Cross-Border Leadership in Hybrid Times

BWA Teatime with Jo Owen

THURSDAY,
16th March
2:30 – 5:00 pm

Drawing Room
in the House of St Barnabas,
1 Greek St, London W1D 4NQ

The German Federal Association for Economic Development and Foreign Trade (BWA Global Economic Network) is delighted to invite you to an informal teatime at The House of St Barnabas on Thursday, 16th March, 2:30-5:00 pm.

Award-winning author, speaker and social entrepreneur Jo Owen will contribute a keynote on 'Cross-Border Leadership in Hybrid Times'.

The event will allow you to network with German representatives and international stakeholders in the UK, as well as with UK-based companies interested in exploring business opportunities with BWA in Germany and worldwide.

Registration: Please confirm your participation by email until Tue 14th March with BWA UK Representative David Schneider (d.schneider@bwa-deutschland.de).

PROGRAMME

time

2.30 -
2.45

ARRIVAL

2.45 -
3.00

WELCOME REMARKS BY BWA

David Schneider

UK Representative

Ajit Mishra

Founding Member of the UK Senate

3.00 -
3.30

KEYNOTE

Jo Owen

*'Cross-Border Leadership
in Hybrid Times'*

3.30 -
5.00

NETWORKING, TEA,
AND LIGHT SNACKS

5.00

CONCLUSION



Jo Owen

Keynote Speaker

Jo Owen is the author of over 20 books, including *Smart Work*, which have been translated into more than 20 languages and with UK sales exceeding 150,000 copies. He is also the only four-time winning author of the Chartered Management Institute Gold Award. In addition to being an author, Jo was previously the founder of eight NGOs with over £100 million turnover annually. He is the founder of Teach First, which is the largest graduate recruiter in the UK, for which he was awarded an OBE by the Queen. He appears regularly across national media and is a sought-after international keynote speaker. Jo has previously published books with Kogan Page, Wiley and Pearson.